

# RAPPERS IMAGES UNWRAPPED!

**EXCLUSIVE****BREAKING NEWS**

**YOUR ASSIGNMENT:** You are writing a short “expose” reporting on how musical artists (among other celebrities, including athletes and politicians) create fictional images of themselves to build up credibility in their field and sell themselves. Use the information that you have collected on at least three musical artists to write your short piece of about 150 to 200 words and include your thoughts on why they do it and whether or not creating a false image is necessary for them to be successful in their business.

**LEARNING GOALS:** Writing in a style appropriate to a specific medium that is based on knowledge gathered through research

**LEARNING CRITERIA:** To complete a short opinion piece that includes information gathered from three different sources

**EVALUATION:** /3 for argument /3 for use of at least three examples /2 writing style /2 structure

